

Building & Civil Engineering Contractors

Website Privacy Policy

Introduction

This website privacy policy describes how, Steve Hoskin Construction Ltd, protects and makes use of the information you give the company when you use this website <u>www.shc-ltd.co.uk</u>.

If you are asked to provide information when using the website, it will only be used in the ways described in this privacy policy.

We collect information to better understand how visitors use this website and to present timely, relevant information to them.

This policy is updated from time to time. The latest version is published on this page.

The website privacy policy was reviewed and updated on: 07 November 2023.

The General Data Protection Regulations (GDPR 2018)

We and this website comply with the General Data Protection Regulations (GDPR 2018), which superseded the Data Protection Act 1998.

What data we gather

We may collect the following information:

- Name and job title
- Contact information including email address
- Demographic information, such as postcode, preferences and interests
- Website usage data
- Other information relevant to client enquiries
- Other information pertaining to special offers and surveys
- Job applications

How we use this data

Collecting this data helps us understand what you are looking for from the Company, enabling us to deliver improved products and services.

Specifically, we may use data:

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- For our own internal records
- To improve the products and services we provide
- To contact you in response to a specific enquiry
- To customise the website for you
- To send you promotional emails about products, services, offers and other things we think may be of interest to you
- To contact you via email, telephone or mail for market research reasons.

Cookies and how we use them

What is a cookie?

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website.

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit.

How we use cookies

We may use cookies to:

- Analyse our web traffic using an analytic package aggregated usage data helps us improve the website structure, design, content and functions.
- **Test content on our website** for example, 50% of our users might see one piece of content; the other 50% might view a different piece of content.
- Store information about your preferences the website can then present you with information you will find more relevant and interesting.
- **To recognise when you return to our website** we may show you relevant content, or provide functionality you used previously.

<u>Cookies do not provide us with access to your computer or any information about you, other than</u> <u>that which you choose to share with us.</u>

Controlling Cookies

You can use your web browser's cookie setting to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies.

However, please note that doing this may affect how our website functions. Some pages and services may become unavailable to you.

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Controlling Information about you

When you fill in a form or provide your details on our website, you will see one or more tick boxes allowing you to:

 Opt-in to receive marketing communications from us by email, telephone, text message or post.

If you have agreed that we can use your information for marketing purposes, you can change your mind easily via one of these methods:

- Send an email to <u>enquiries@shc-ltd.co.uk</u>
- Write to us at: St Ive Industrial Estate, Ten Acres Lane, Pensilva, Liskeard PL14 5RE

We will never lease, distribute or sell your personal information to third parties unless we have your permission or the law requires us to.

Any personal information we hold about you is stored and processed under our General Data Protection Regulations Policy.

Security

We will always hold your information securely.

To prevent unauthorised disclosure or access to your information, we have implemented strong physical and electronic security safeguards.

We also follow stringent procedures to ensure we work with all personal data in line with the General Data Protection Regulations 2018.

Links from our Website

Our website may contain links to other websites.

Please note that we have no control of websites outside of <u>www.shc-ltd.co.uk</u>. If you provide information to a website to which we link, we are not responsible for its protection and privacy.

Always be wary when submitting data to websites. Read the sites' data protection policy and privacy policies fully.



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Changes to our Policy

This policy may change from time to time in line with legislation or industry developments. We will not explicitly inform our clients or website users of these changes. Instead, we recommend that you check this page occasionally for any policy changes.

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